

The Key to Confidence

Building Consumer Trust With OEKO-TEX® Now!

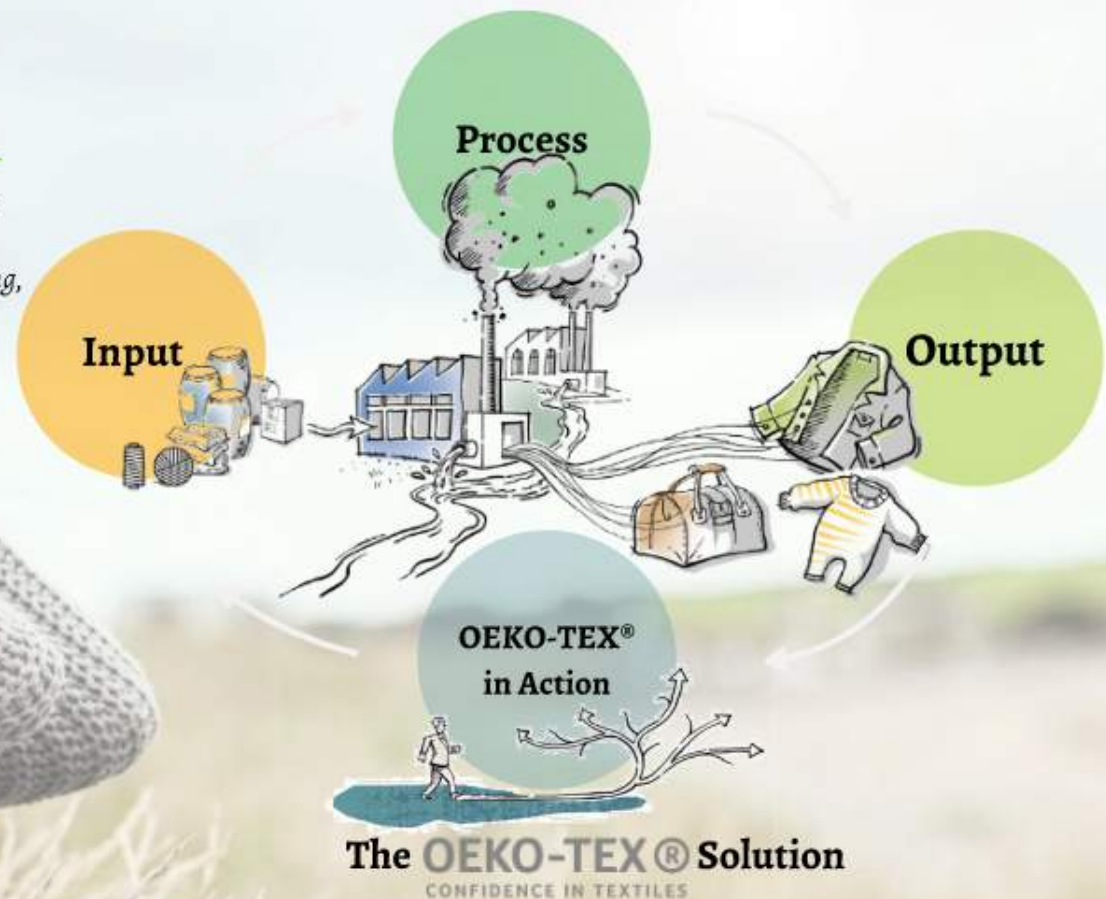
Presented by Marc Sidler, TESTEX

25 January 2018

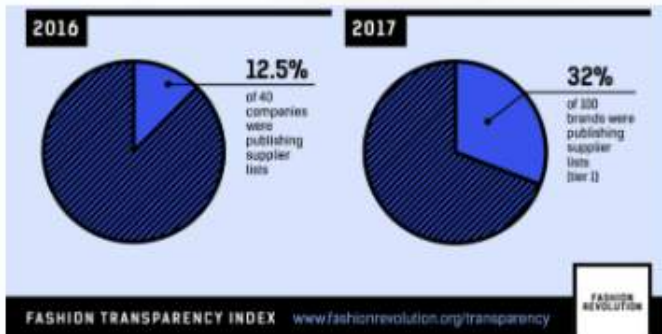
at "Evolving Standards of Chemical Management", Hong Kong,
Clothing Industry Training Authority (CITA)



Thank You



International Demands



"An increasing number of brands are disclosing information about their first-tier supply chain".

Fashion Revolution, 2017



Ecolabel Index is the largest global directory of ecolabels, currently tracking 465 ecolabels in 199 countries, and 25 industry sectors.



*"Consumers are starting to consider **sustainable practices** a **basic cost of entry**, rather than a market differentiator".*

Nielsen, 2015



The Key to Confidence - Consumers & Textile Sustainability

Global Survey conducted in Summer 2017

- Focus on sustainability and, more specifically, textile sustainability
- Ground-breaking study, first of its kind, focusing on global consumers
- Over **11,200 consumers** in **10 countries** participated

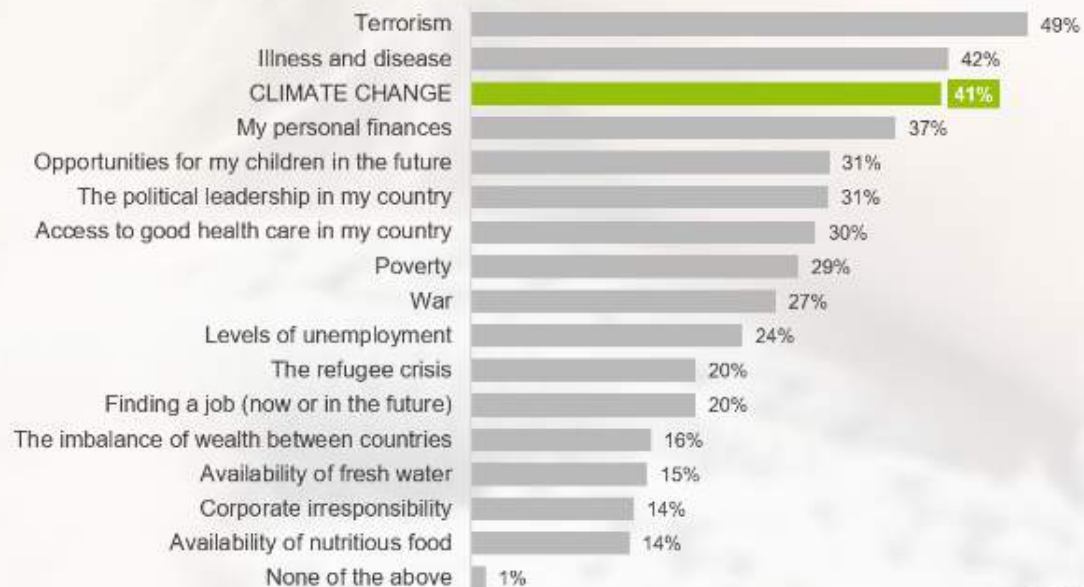


Climate Change is a Priority Concern

Consumer concerns about **climate change** are real and **rank #3** in a long list of worries.

When given a **list of 16 issues** and asked to **identify the 5** that “worry them personally the most,” consumers globally **rank “climate change” third.**

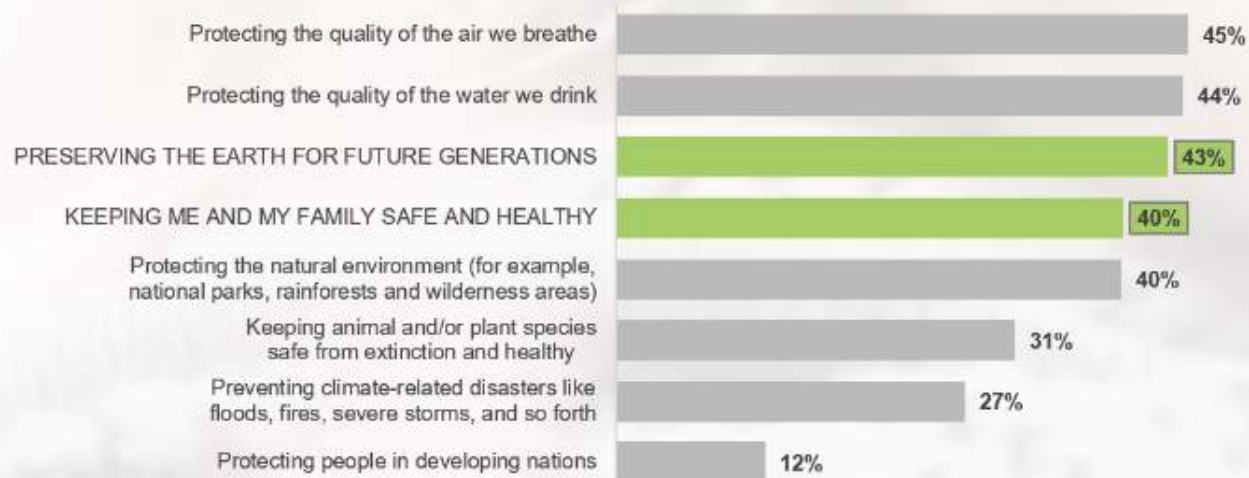
Concern about Climate Change Relative to Other Issues



A Mix of Personal & Altruistic Motivators

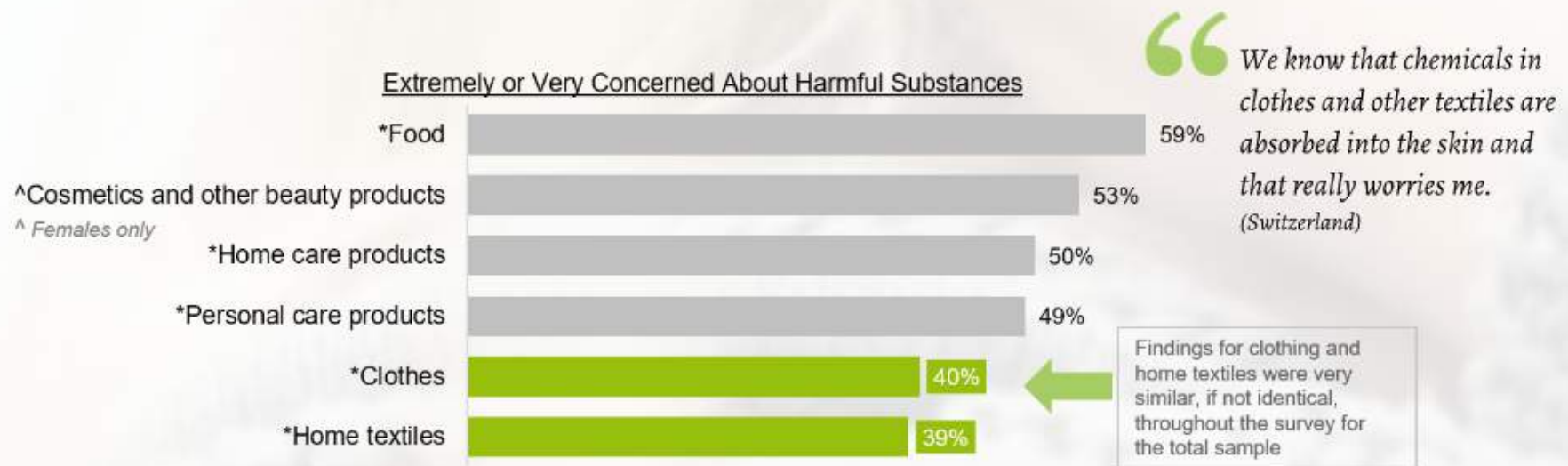
Consumers care for a variety of reasons. People are motivated to want to think and act more sustainably by a combination of “**close to home**” factors and more **global** or **altruistic** considerations.

Most Important Aspects of Sustainability



Concerns about Harmful Substances

About **four in ten** people globally are “**extremely**” or “**very**” **concerned** about harmful substances in both their clothes and home textiles.



Safety from Harmful Substances

About **60%** of people feel it is **very important** that the home textiles and clothing they buy be **safe from harmful substances**

However, **only half as many** give the **industry high marks** for its current **ability** to provide home textiles that are safe from harmful substances.

% who rate ____ an 8, 9 or 10 (on a 10-point scale)	IMPORTANCE	ASSESSMENT of INDUSTRY
Clothing – safe from harmful substances	60	28
Home textiles – safe from harmful substances	60	31
Clothing – produced in a way that is environmentally responsible	53	27
Clothing – produced in a way that is socially responsible	54	28

“We must be vigilant. When textiles have direct contact with our skin, they can damage our health. (China)”

Awareness versus Conviction

Awareness of “eco-friendly” textile products is high – on average, **80-90% of people are aware**

- Purchase is especially **high (54%)** for eco-friendly textile products for babies and young children
- Consumers **think favorably of** eco-friendly products considering them to be higher quality, soft, innovative, unique, and durable



“As a mother, I’m very interested in making sure that our clothes and home textile products are safe from harmful substances and are environmentally and socially sustainable. (Germany)”

Checking "Eco-Claims"

Consumers today are **often skeptical of claims** like “eco-friendly” or “sustainable”

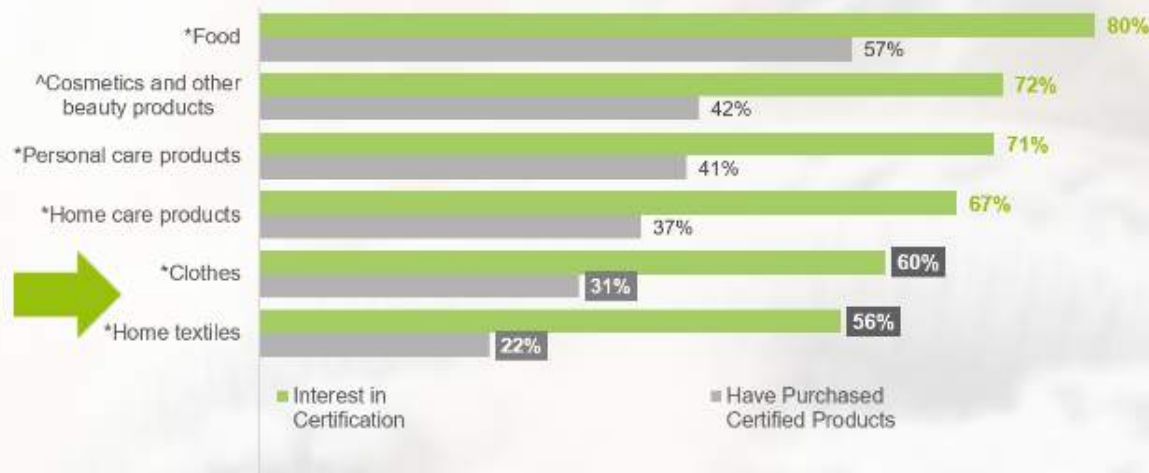


Two-thirds (64 - 65%) of those aware of eco-friendly home textiles indicate that they check if these claims are true.

25% of them do so “always” or “often”

Interest in & Purchase of Certified Textiles

6 in 10 consumers globally are **interested in knowing** if the home textiles and clothing they purchase are safe from harmful substances and produced in environmentally and socially responsible ways



*It **makes me feel good** to support such a good and important cause with my money and purchases. There are enough harmful substances in the environment as it is. In this way, I at least have an **opportunity to influence things**.*

(Germany)

The Key to Confidence

Factsheet

Global Textile Sustainability Consumer Research



For further details please contact
hongkong@testex.com

OEKO-TEX®
CONFIDENCE IN TEXTILES

The Key to Confidence

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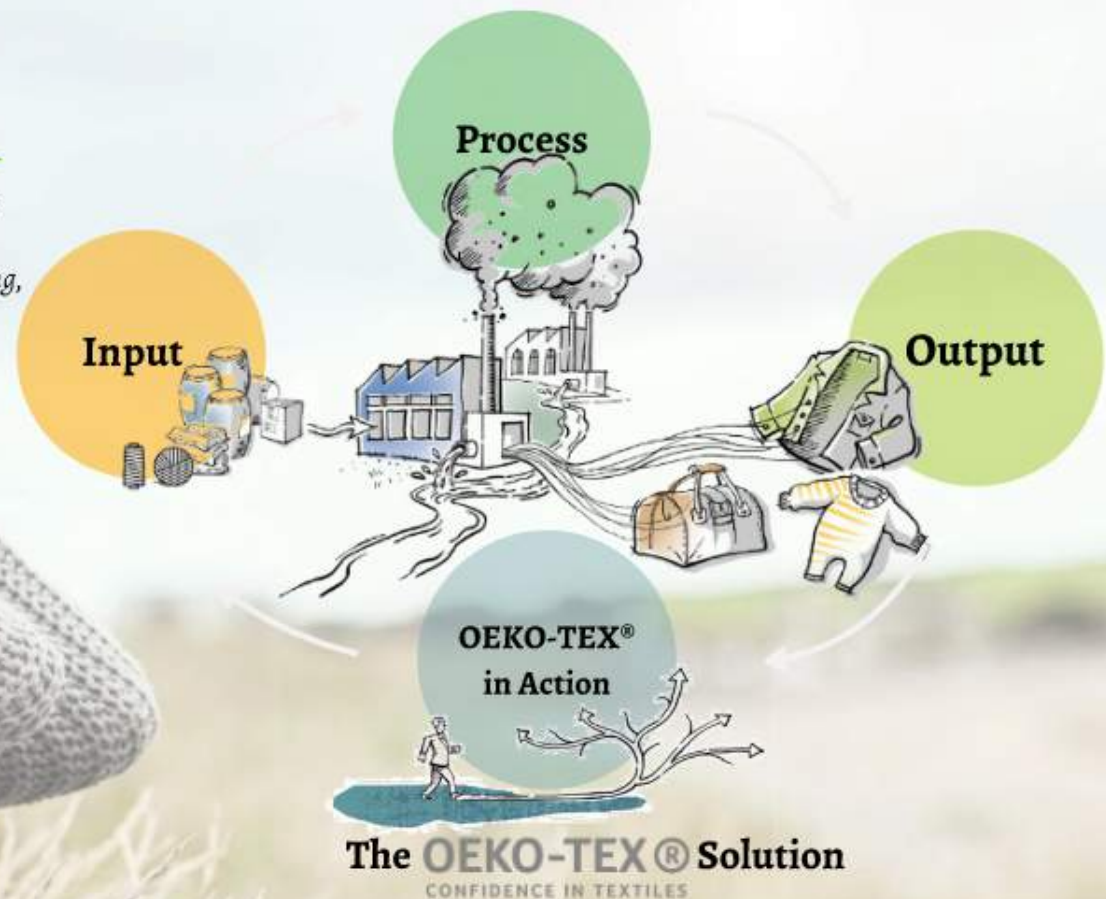
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About OEKO-TEX®

CONFIDENCE IN TEXTILES



Proven, robust, transparent and valuable

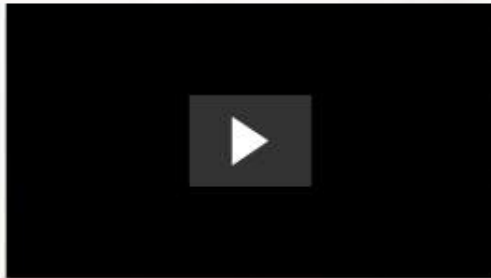
Why our customers have confidence in OEKO-TEX®



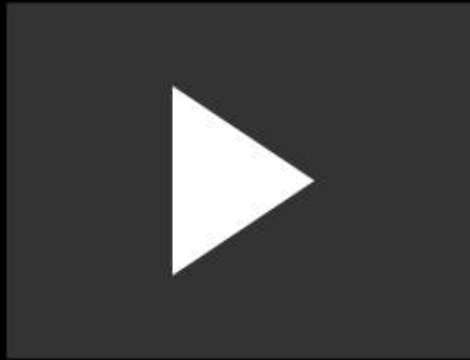
.....OEKO-TEX® guarantees that the product is safe.

... OEKO-TEX® stand for a safer world.

... OEKO-TEX® is the future.



OEKO-TEX®
CONFIDENCE IN TEXTILES



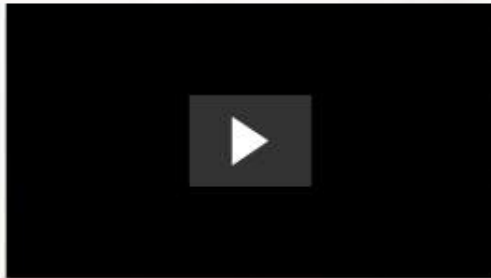
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CONFIDENCE IN TEXTILES

About OEKO-TEX®

CONFIDENCE IN TEXTILES





TESTEX

is a leading institution for testing and certifying textiles, leather and related products

Main Milestones

1846
"Zürich
Seidentrocknungsanstalt"
is founded by silk
manufacturers

1890
Range of services expanded,
new chemical laboratory
inaugurated

1970
Company name changed
to TESTEX AG

1993
Joined the OEKO-TEX®
International Association
for Research and Testing

2013
Merger of TESTEX
Zurich and OETI Vienna

Growing throughout the years

1995
TESTEX
Hong Kong

2001
TESTEX
South Korea

2004
TESTEX Taiwan
TESTEX Malaysia

2010
TESTEX
Australia

2013
TESTEX
Canada

2015
OETI
Moldova

2017
TESTEX New Zealand
OETI Israel
OETI Serbia
OETI Macedonia

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TESTEX
Shanghai

2002
TESTEX Beijing

2005
TESTEX
Indonesia

2011
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2014
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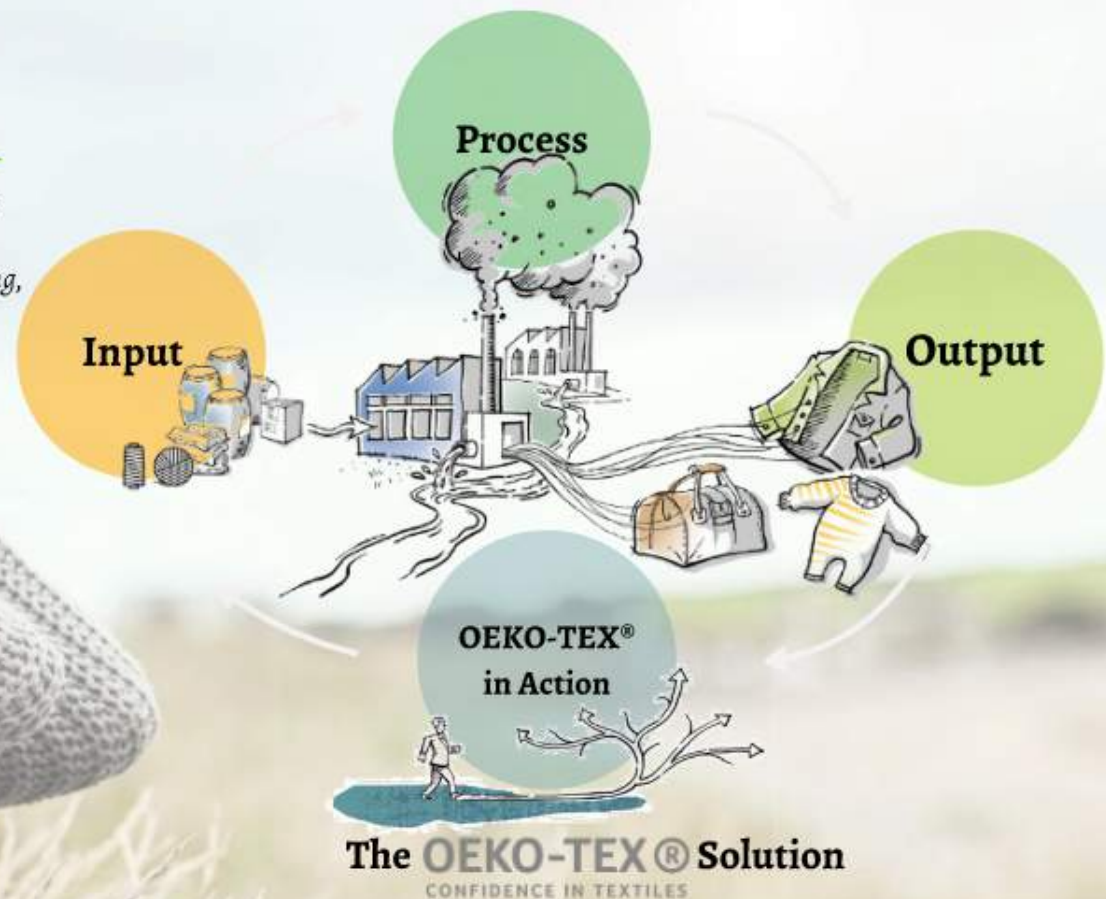
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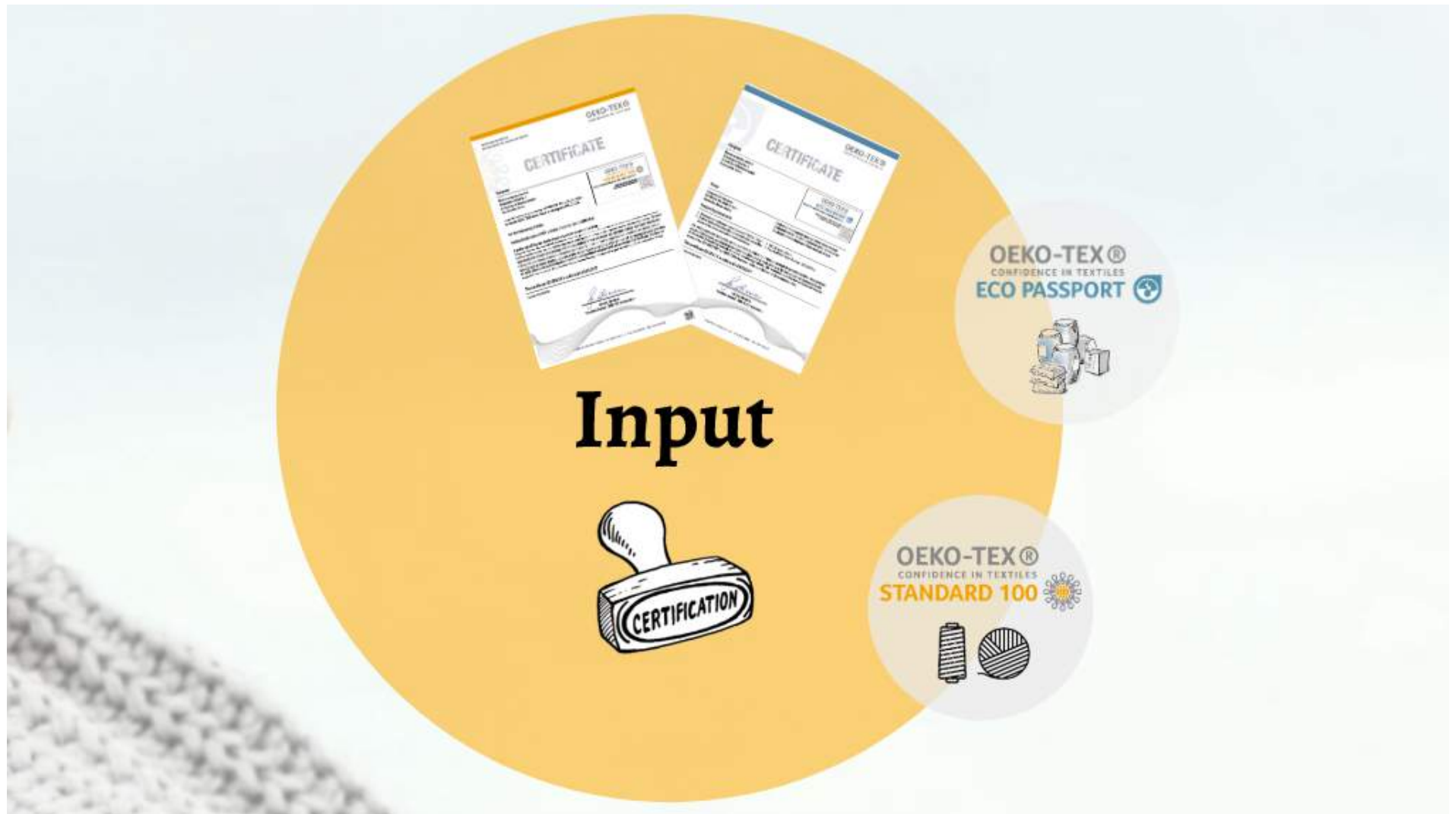
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The **OEKO-TEX®** Solution
CONFIDENCE IN TEXTILES

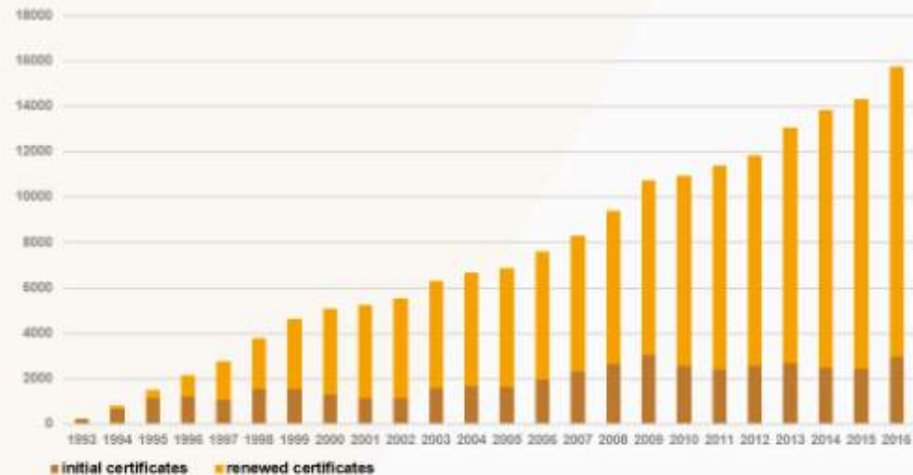


- Worldwide recognition
- Compliant with international standards:
Appendix XVII of the REACH legislation,
CPSIA (USA), GB Standard 18401-2010 (China)



31 December 2016

STANDARD 100 by OEKO-TEX®



- Established in 1992
- Successful growth ever since

Modular System of

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100



SEWING THREAD



FABRIC



LABEL



LINING



ZIPPER



OEKO-TEX®
CONFIDENCE IN TEXTILES

Product Classes of



Product Class I

Articles for babies and toddlers up to the end of their third year of life



Product Class III

Textiles of all kinds not in contact with the skin

Product Class II

Textiles of all kinds in close contact with the skin



Product Class IV

Furnishing materials for decorative purposes

Taking international initiatives into consideration



Every year international standards are **closely screened** to consider which substances should be **added** to the STANDARD 100 in the new year and which limit values should be **adjusted**.



The Proposition 65 List



New Test Criteria 2018

Additional harmful substances

- allergenic disperse dyes
- polycyclic aromatic hydrocarbons (PAHs)
- extractable heavy metals (As, Hg, Pb, Zn, Mn, etc.)
- chlorinated phenols (TeCP, TrCP, DCP, MCP)
- chlorinated benzenes and toluenes
- tin-organic compounds
- pesticides
- perfluorinated compounds (including partially fluorinated compounds, alcohols, ...)
- Solvent residues (NMP, DMAc, DMF, Formamide)
- emission of volatile components
- chlorinated solvents and other VOCs (only annex 6)
- OPP
- **Phenol**
- **Aniline** (free available and after reduction)
- **Quinoline**



Product quality

- Skin friendly pH value
- Colour fastness

Legally banned and regulated substances

- banned Azo colourants/aromatic amines
- carcinogenic dyes/colourants
- chlorinated phenols I – PCP
- formaldehyde
- phthalates/softener I
- heavy metals I e.g. nickel, chromium (VI)
- dimethyl fumarate (DMFu)
- total content of cadmium resp. lead
- dimethylfumarat (DMFu)
- polycyclic aromatic hydrocarbons (PAHs)
- perfluorinated compounds I (PFOS, PFOA)
- **flame retardant products** (e.g. TRIS, TEPA, among others)
- **SCCP** und TCEP
- UV stabilizers
- tin-organic compounds I (TBT, TPhT, DBT, DOT)
- **Bisphenol A**
- surfactant-, wetting agent residues: certain alkylphenols and alkylphenolethoxylates (new: **pentyl- and heptylphenol**)







New limits

New parameter

New only under observation

Regulations for 2018 – Concrete Examples



Group	Substances	Initiative Taken Into Account
Organic chemical compound	Bisphenol A	ECHA-SVHC 
	Aromatic Amine Aniline	EPA Group B2  MAK Group III Category 4 REACH  ZDHC 
	Phenol	REACH 
Surfactant, wetting agent residues	Heptylphenol	ECHA-SVHC 
	4-tert. -pentylphenol	

OEKO-TEX®
CONFIDENCE IN TEXTILES



What is ECO PASSPORT?

- An **independent tool** to manage and verify textile chemicals.
- Easy to understand and **transparent** evaluation process.
- A comprehensive platform to analyse compliance with **MRSLs** and **RSLs**.
- **Ambitious** set targets to eliminate chemical substances of high concern.



CERTIFICATE

STAGE I RSL / MRSL SCREENING

STAGE II ANALYTICAL VERIFICATION

STAGE III ON SITE VISIT



Why does the industry require ECO PASSPORT?

- **Knowledge** (or at least estimation) of all chemical ingredients in materials and products (bill of substances).
- **Assurance** that ingredients do not contain impurities and side-products.
- **Verification** of the MRSL and RSL requirements defined by industry groups, NGO's or brands.

OEKO-TEX® CONFIDENCE IN TEXTILES ECO PASSPORT

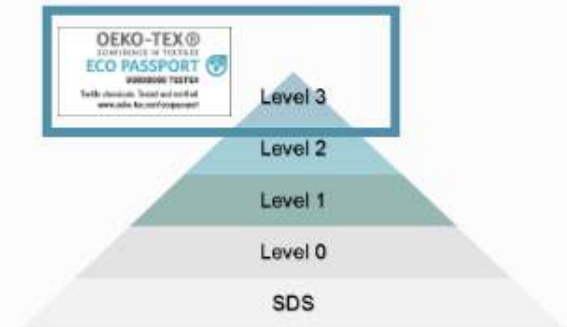
ZDHC Announces the First ZDHC Accepted Certification Standards for ZDHC MRSL Conformance

03/03/2017

Today, the Zero Discharge of Hazardous Chemicals (ZDHC) Foundation is proud to announce **ECO PASSPORT by OEKO-TEX®** Programme and **ToxServices Full Materials Disclosure™ (ToFMD™)** Programme as the first accepted certification standards, which are indicators of chemical formulations conforming to ZDHC's Manufacturing Restricted Substances List (MRSL) v 1.1.

ECO PASSPORT by OEKO-TEX®

↑ The higher the conformance level, the more extensive and thorough the review of the chemical formulation and its producer.



The ZDHC initiative accepts the ECO PASSPORT by OEKO-TEX® as an **indicator of conformity level 3** with their **MRSL**.



Conformance Guidance forms the backbone of the **ZDHC Gateway**



Upon approval, companies can have their products certified by ECO PASSPORT listed in the OEKO-TEX® Buying Guide / and if they wish from now on also in the **ZDHC Chemical Gateway**.

OEKO-TEX®
CONFIDENCE IN TEXTILES

**Substances which are hazardous
to the environment or health**

- polycyclic aromatic hydrocarbons (PAH)
- allergy-inducing dispersion dyes
- pesticides
- chlorinated benzenes and toluenes
- chlorinated phenols
- OPP
- volatile components
- chlorinated solvents
- perfluorinated compounds
- process preservatives
- **aniline** (free and after red.)
- *phenol*
- *quinoline*



Legally banned and controlled substances

- certain azo colorants / aromatic amines
- carcinogenic dyes
- pentachlorophenol
- formaldehyde
- phthalates
- PFOS und PFOA
- heavy metals
- banned flame retardants
- tin-organic compounds
- SCCP and TCEP
- UV stabilizers
- **bisphenol A**
- certain alkylphenols and alkylphenoethoxylates
(new: **pentyl- und heptylphenol**)

new parameter

new under observation

OEKO-TEX®
CONFIDENCE IN TEXTILES

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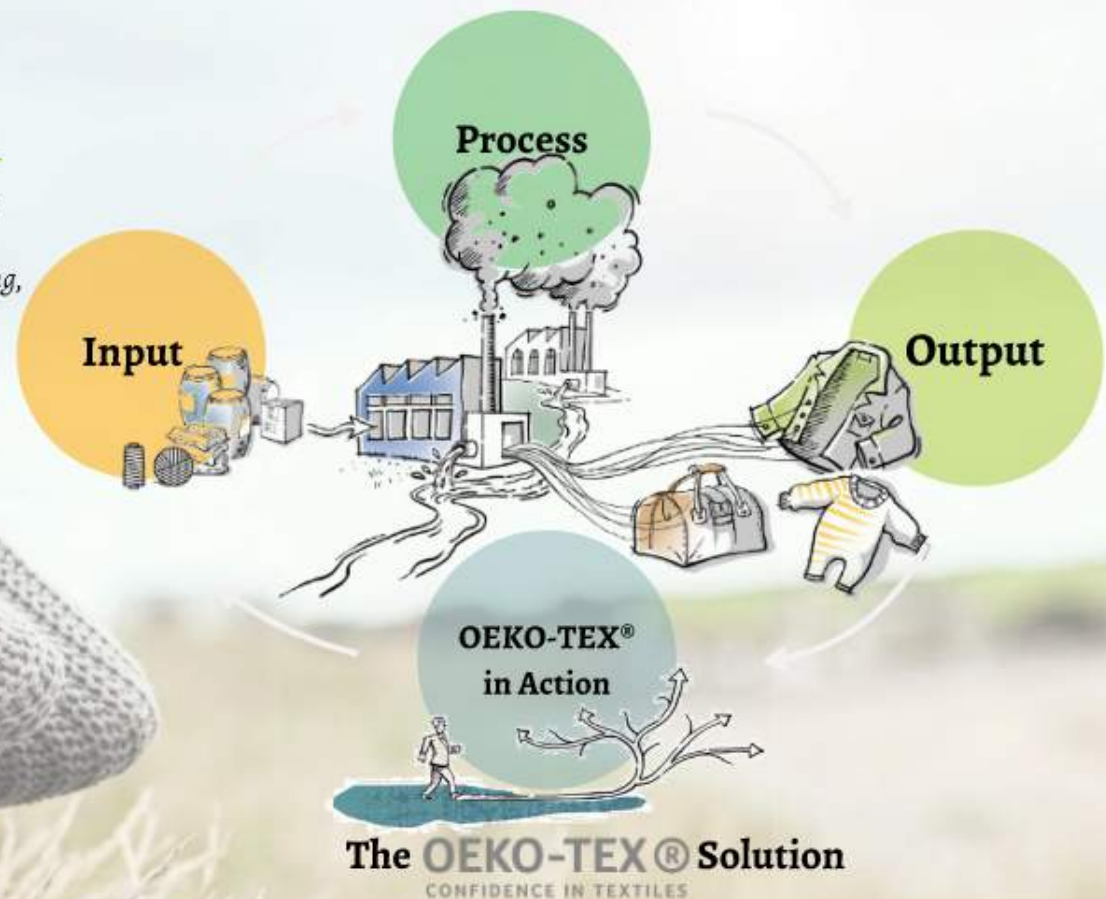
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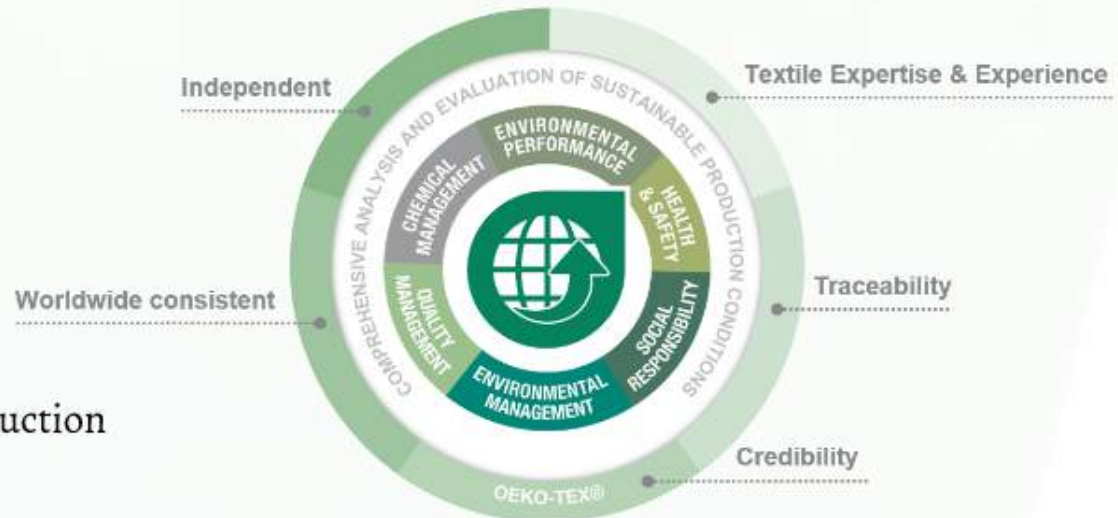


STeP by OEKO-TEX®

STeP stands for **S**ustainable **T**extile **P**roduction



- More sustainable textile production
- Protecting the environment
- More social and safe workplaces
- An efficient and economic textile value chain
- Benchmark & scoring system



6 Modules of



Environmental
Management



Chemical
Management



Quality
Management

The objective of STeP by OEKO-TEX® certification is the permanent implementation of **environmentally friendly** production processes, optimum **health and safety** and **socially acceptable working conditions**.



Health
and Safety



Social
Responsibility



Environmental
Performance



OEKO-TEX®
CONFIDENCE IN TEXTILES



in Comparison

www.standardsmap.org



International Trade Center (ITC)

joint mandate of the
World Trade Organization (WTO)
and the United Nations (UN)

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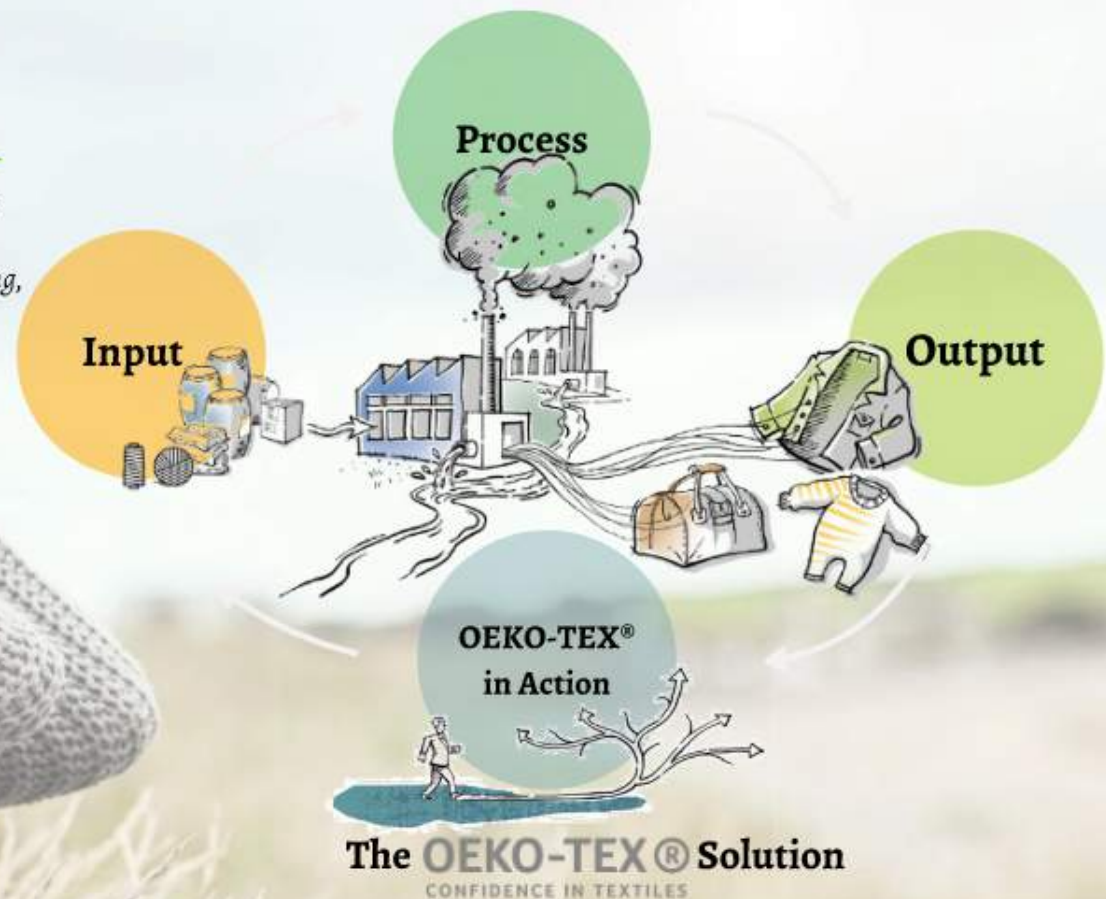
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Output



OEKO-TEX®
CONFIDENCE IN LEATHER
LEATHER STANDARD



OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100



OEKO-TEX®
CONFIDENCE IN TEXTILES
MADE IN GREEN





Why a certification for leather?

- Increasing demand of leather goods worldwide.
- No comparable 3rd party certification on the market
- Fulfil consumer expectation



An average consumer carries 4 leather items at any time



- The production and finishing process of leather is different from textile production (this includes the chemicals used.)
- Challenge of using natural material which needs chemistry!
- Legal requirements are different compared to textiles.

Sources: www.stahl.com/en/how-leather-is-made.htm; www.technavio.com

LEATHER STANDARD



Additional harmful substances

- allergenic disperse dyes
- polycyclic aromatic hydrocarbons (PAHs)
- extractable heavy metals e.g. As, Hg, Pb, etc.
- chlorinated phenols (TeCP, TrCP, DCP, MCP)
- chlorinated benzenes and toluenes
- tin-organic compounds (10 additional substances)
- pesticides
- perfluorinated compounds (including partially fluorinated compounds, alcohols, ...)
- solvent residues (NMP, DMAc, DMF, Formamide)
- process preservatives (OPP and others)
- emission of volatile components
- **Aniline** (free available)
- *Phenol*
- *Quinoline*

Product quality

- Skin friendly pH value
- Colour fastness



LEATHER STANDARD by OEKO-TEX®

Legally banned and regulated substances

- banned Azo colourants/aromatic amines
- carcinogenic dyes/colourants
- chlorinated phenols – PCP
- phenols – PCP
- formaldehyde
- phthalates/softener
- heavy metals e.g. nickel, chromium(VI)
- cadmium- or lead total content
- dimethyl fumarate (DMFu)
- polycyclic aromatic hydrocarbons (PAHs)
- PFOS, PFOA
- **flame retardant products** (e.g. TRIS, TEPA, among others)
- **SCCP** and TCEP
- UV stabilizers
- tin-organic compounds (TBT, TPhT, DBT, DOT)
- surfactant-, wetting agent residues: certain alkylphenols and alkylphenolethoxylates (new: **pentyl- and heptylphenol**)
- **bisphenol A**

New limits

New parameter

New only under observation



Product Classes of the LEATHER STANDARD

Product Class I

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Product Class III

Textiles of all kinds not in contact with the skin



Product Class II

Textiles of all kinds in close contact with the skin



Product Class IV

Furnishing materials for decorative purposes



Modular System of **OEKO-TEX®** LEATHER STANDARD

CONFIDENCE IN LEATHER



- ✓ saving time and cost
- ✓ compatible with STANDARD 100 by OEKO-TEX®

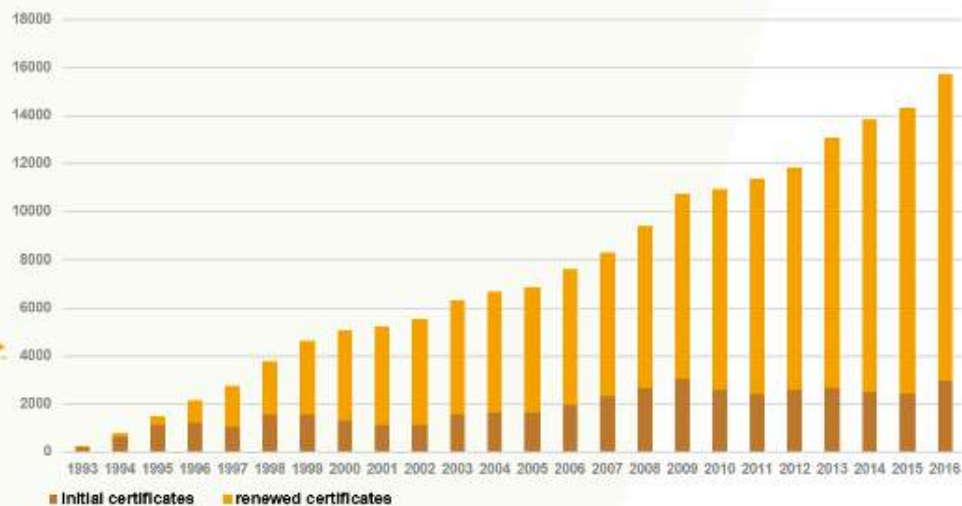
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31 December 2016

STANDARD 100 by OEKO-TEX®



- Established in 1992
- Successful growth ever since



The Key to Confidence

Consumers & Textile Sustainability

Reassurance of STANDARD 100 by OEKO-TEX® Certification

- 43% globally indicated that they are **aware of OEKO-TEX®**, the highest of all certifications tested.
- About **half** of those consumer **aware** claim to have **purchased** at least one OEKO-TEX® certified article.
- Consumers who learned about OEKO-TEX® **thought very highly of the brand**.
- **Nine in 10 consumers** indicated that an **OEKO-TEX® label** would **give them confidence** in the textile products they purchase.



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OEKO-TEX®
CONFIDENCE IN TEXTILES



a traceable product label, exclusively for textiles

MADE IN GREEN by OEKO-TEX®

Products awarded the MADE IN GREEN label are:

OEKO-TEX®
CONFIDENCE IN TEXTILES



a traceable product label, exclusively for textiles



made with material tested for
harmful substances

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made with material tested for
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made in **environmentally friendly**
facilities

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made in **environmentally friendly**
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made in **safe and socially responsible**
workplaces

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MADE IN GREEN by OEKO-TEX®

Products awarded the MADE IN GREEN label are:



made with materials tested
for harmful substances



sustainably produced

OEKO-TEX®
CONFIDENCE IN TEXTILES

What is **OEKO-TEX®** CONFIDENCE IN TEXTILES **MADE IN GREEN**

OEKO-TEX®
CONFIDENCE IN TEXTILES

What is **MADE IN GREEN**

OEKO-TEX®
CONFIDENCE IN TEXTILES



Any company within the textile supply chain can label their products with MADE IN GREEN.



- Traders
- Manufacturers

- Brands
- Retailers



OEKO-TEX®
CONFIDENCE IN TEXTILES

What is **MADE IN GREEN**

OEKO-TEX®
CONFIDENCE IN TEXTILES



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MADE IN GREEN is **transparent** and allows identification and benchmarking of the **supply chain** for a single product.

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CONFIDENCE IN TEXTILES

Any company within the textile supply chain can label their products with MADE IN GREEN.



MADE IN GREEN is **transparent** and allows identification and benchmarking of the **supply chain** for a single product.

MADE IN GREEN label with product ID and/or **QR code** is a unique communication tool which allows consumers to **trace** the manufacturers of textile products.



OEKO-TEX®
CONFIDENCE IN TEXTILES

The Key to Confidence

Consumers & Textile Sustainability

Brands Play An Important Role

42% “Like to know the **values and principles of brands** of clothing they buy”

38% “Like to know what **small steps brands have taken** to be more sustainable – even if they’re not fully ‘green’”

Many consumers commented spontaneously that a **certification label helps** (or would help) them know **which brands to trust** and which to avoid.



OEKO-TEX®
CONFIDENCE IN TEXTILES

The Key to Confidence

Building Consumer Trust With OEKO-TEX® Now!

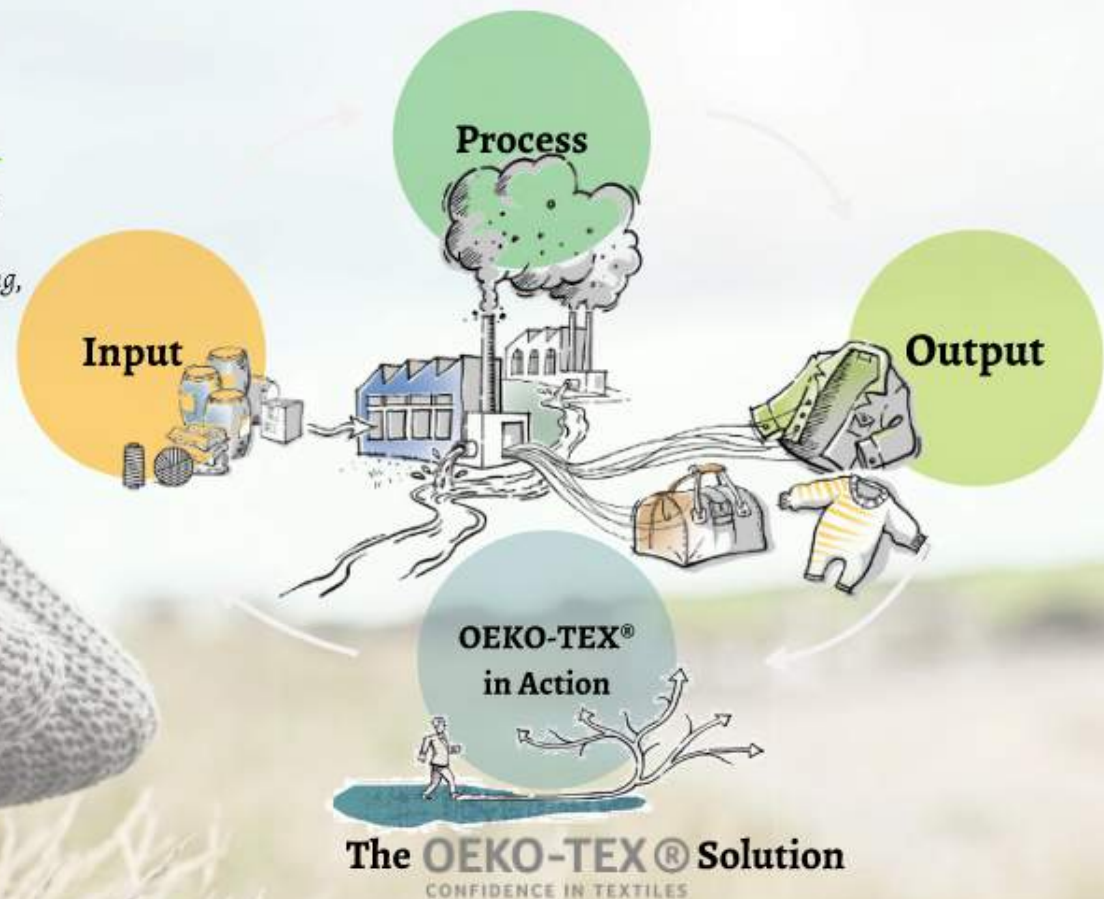
Presented by Marc Sidler, TESTEX

25 January 2018

at "Evolving Standards of Chemical Management", Hong Kong,
Clothing Industry Training Authority (CITA)



Thank You





OEKO-TEX® in Action

**Buying Guide
& Validity
Check**

**Trace Your
Product**

Buying Guide & Validity Check

The **OEKO-TEX® Buying Guide** lets you **find certified companies** easily and fast by offering you five different **filter** options to narrow down your search.



www.oeko-tex.com

Buying Guide

Full-text search

Please select:

Certifications & Services ▾

Product level ... ▾

Material ... ▾

Location ... ▾

Product class ... ▾

> Start search

Validity check

Please enter the certificate number here:

With the **OEKO-TEX® Validity Check** you can check a certification number: Whether it is still **valid** and what **articles it certifies**.

[illegible]

OEKO-TEX®
CONFIDENCE IN TEXTILES

Buying Guide

Full-text search

Please select:

Validity

With
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CONFIDENCE IN TEXTILES

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www.oeko-tex.com



OEKO-TEX®
CONFIDENCE IN TEXTILES

Validity Check

on number:
and what

Validity check

Please enter the certificate number here:

HKD 16841



The certificate is valid.

STANDARD 100 by OEKO-TEX®
certified according to Appendix 4

Type of product class:
II

Type of articles certified:

Bathing costumes made of knitted fabrics in polyamide/elastane, polyester/elastane and 100% polyester, white, yarn-/piece- and dope dyed, printed (acid, disperse, pigment), foil print (gold or silver); plastisol print & metallic pigments print in gold, bronze & silver on the fabrics; including accessories (nylon or polyester knitted lining, sewing and embroidery threads, elastic webbings, rubber tape, metal ornament in silver & gold, metal accessories [electroplated & painted], plastic accessories, hook & eye tapes, bra wire, moulded cup, woven and printed labels) (based on material pre-certified according to Standard 100 by OEKO-TEX)

OEKO
CONFIDEN

Buying Guide & Validity Check

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Buying Guide

Full-text search

Please select:


Certifications & Services ▾

Product level ▾

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Location ▾

Product class ▾

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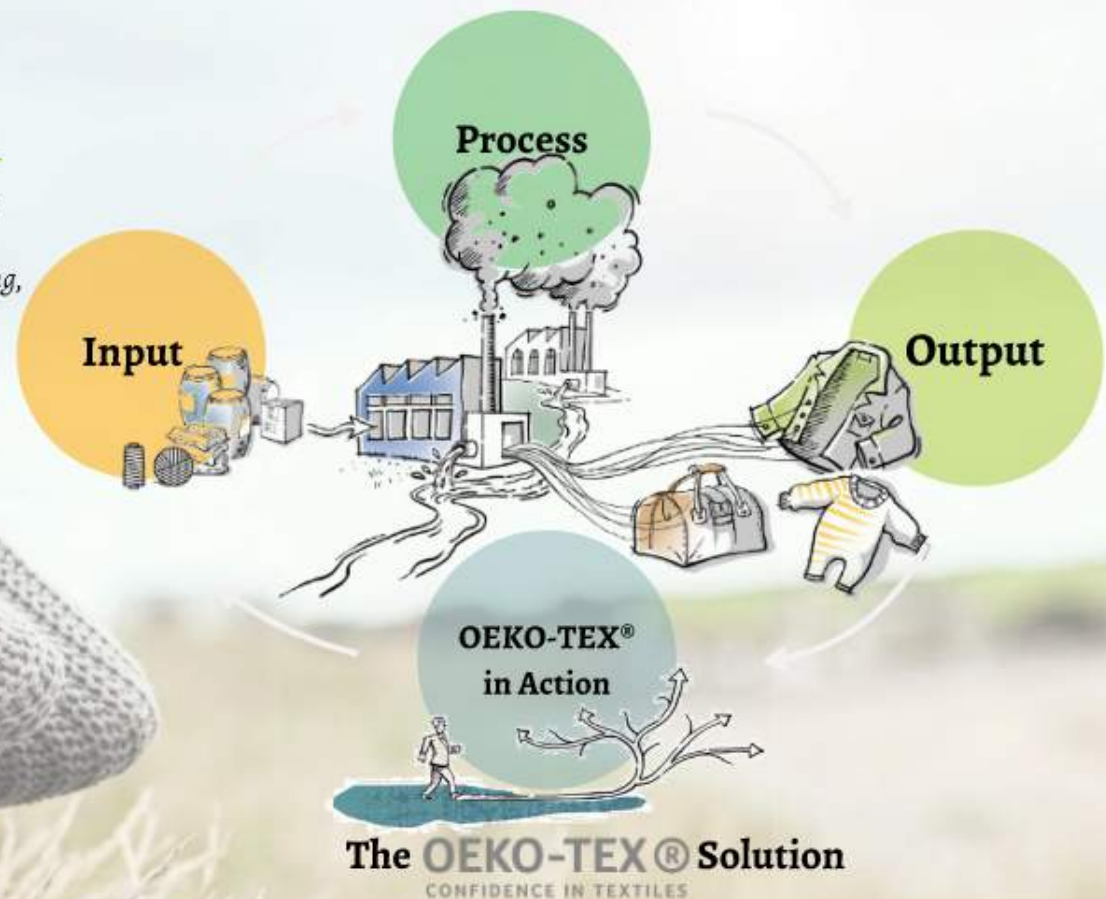
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Thank You



The **OEKO-TEX®** Solution
CONFIDENCE IN TEXTILES



Key Takeaways

There is an **increased awareness of harmful substances** in textiles and the rising interest in textile sustainability.

OEKO-TEX® is the best known certification (43%) and effectively addresses the major reasons that consumers buy certified textiles.

Once people were educated about the textile industry and OEKO-TEX®, **90%** indicated that they would be **likely to look for OEKO-TEX® labels** - and 40% very likely.

Nine in 10 consumers indicated that an OEKO-TEX® label would give them confidence in the textile products they purchase.

“*We can all play a part in creating a better world. (Spain)*



TESTEX®

Get in touch with us!

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